



2010 National Alliance of Highway Beautification Agencies Conference

AGENDA August 15 – 18, 2010

Sunday, August 15

- 1:00 – 3:00 pm **NAHBA Board Lunch Meeting**
- 3:00 – 5:00 pm **NAHBA FHWA Meeting**
- 1:00 – 6:00 pm **Registration – Set up Exhibits**
- 6:00 – 9:00 pm **Reception**

Monday, August 16

- 7:00 – 8:00 am **Continental Breakfast**
- 8:00 – 8:30 am **Opening Ceremony & Welcome Addresses**
Barbara Wessinger, NAHBA
Joyce Musick, Roll Call
- 8:30 – 9:00 am **FHWA Opening**
Janis Gramatins, FHWA – Washington DC
Update on FHWA
- 9:00 – 10:30 am **General Session 1**

TOPIC: ON PREMISE V. OFF PREMISE

1. Differences in Regulation
2. Similarities in Regulation
3. Control Not Control
4. Safety Issues
5. Digital Signs
6. Full Motion Video / 1st Amendment
7. Sports Centers
8. Live-Feeds

MODERATOR: Joyce Musick, Missouri DOT

PANEL: Mary Tracy, Scenic America

David Hickey, International Sign Association

Cathy O'Hara, FHWA

Jimmy Isonhood, Mississippi DOT

- 10:30 – 10:45 am **Break**

10:45 – 12:30 pm

General Session 2

TOPIC: ZONING

MODERATOR: Jessica Sawyer, Missouri DOT

SPEAKERS: Brooks Glasnapp, Iowa DOT

Professor Brian Ohm, University of Wisconsin
Don Keith, FHWA Illinois

12:30 - 2:00 pm

Lunch – Hotel Restaurant

Speaker: Chris Monk, FHWA

Topic: Update on CEVMS Digital Sign Study

2:00 - 3:30 pm

General Session 3

**TOPIC: PRESENTATION ON INTERNATIONAL
SCAN AND PILOT PROJECT UPDATES
VEGETATION CONTROL ISSUES**

MODERATOR: Barbara Wessinger, South Carolina DOT

SPEAKERS: Barbara Wessinger, South Carolina DOT

Mary Jane DaLuge, FHWA

Scott Wheeler, North Carolina DOT

3:30 - 3:45 pm

Break

3:45 - 4:45 pm

General Session 4

**TOPIC: CASE LAW UPDATE AND LEGAL
DISCUSSION**

MODERATOR: Joyce Musick, Missouri DOT

SPEAKERS: Jimmy Isonhood, Mississippi DOT

Barbara Wessinger, South Carolina DOT

4:45 - 6:00 pm

NAHBA Business Meeting

FHWA Business Meeting

6:30 – 7:30 pm

Networking Reception

7:30 – 11:00 pm

Dinner with Keynote Speaker Jeff Soule

Director of Programs, American Planning Association (APA)

Topic: OAC Context Sensitive Design/Solutions

Awards

Tuesday, August 17

7:00 - 8:00 am **Continental Breakfast**

8:00 - 9:00 am **General Session 5**

**TOPIC: 1. LANDSCAPING & NATURALIZATION
OF RIGHT OF WAY
2. SEGMENTATION OF BYWAYS**

MODERATOR: Jessica Sawyer, Missouri DOT
SPEAKERS: Jessica Sawyer, Missouri DOT
Clyde Johnson, SR/WA, R/W-RAC
Scott Wheeler, North Carolina DOT

9:00 – 10:00 am **General Session 6**

**TOPIC: NAMING RIGHTS/OFFICIAL SIGNS – WHERE
DOES THE NAME OF THE ARENA END AND
IT BECOMES ADVERTISING - VEHICLE
SIGNAGE – RIGHT OF WAY KIOSKS**

MODERATOR: Barbara Wessinger, South Carolina DOT
SPEAKERS: Jerry Miller, Colorado DOT
Barbara Wessinger, South Carolina DOT

10:00 – 10:15 am **Break**

10:15 – 11:15 am **General Session 7**

**TOPIC: HANDHELD GPS & MEASUREMENT
DEVICE DEMONSTRATIONS AND
FUTURE BILLBOARD TECHNOLOGY**

MODERATOR: Joyce Musick, Missouri DOT
SPEAKERS: Herman Harris, Missouri DOT
Jenny Hall, Missouri DOT
Jerry Miller, Colorado DOT

11:15 – 12:15 **General Session 8**

**TOPIC: DRAFT DEFINITION OF CUSTOMARY
MAINTENANCE**

MODERATOR: Barbara Wessinger, South Carolina DOT
SPEAKER: Clyde Johnson, SR/WA, R/W-RAC
Mary Tracy, Scenic America
Myron Laible, OAAA
Gus Cannon, Texas DOT
Mary Jane DaLuge, FHWA
Joyce Musick

- 12:15 – 12:30 pm **Closing of Open Sessions**
Next Year’s Conference Invitation
Other Items of Interest
- MODERATOR: Joyce Musick, New NAHBA Chair
- 12:30 – 2:00 pm **Lunch on your own**
- 2:00 - 6:00 pm **Field Trip – The House on the Rock – bus leaves at 2:00**
- 6:00 pm **Dinner on your own**

Wednesday, August 18 – State DOT Only (Closed Session)

7:00 – 8:00 am **Continental Breakfast**

8:00 – 10:15 am **General Session 1**

TOPIC: BRAINSTORMING NEW DEFINITIONS

1. Brainstorming new OAC definitions – What works and what does not – Draft definitions
2. Customary maintenance

MODERATOR: Barbara Wessinger, South Carolina DOT

SPEAKERS: Gus Cannon, Texas DOT
Joyce Musick, Missouri DOT

10:15 – 10:30 am **Break**

10:30 – 12:30 pm **General Session 2**

TOPIC: CONTINUE BRAINSTORMING NEW DEFINITIONS

MODERATOR: Barbara Wessinger, South Carolina DOT

SPEAKERS: Gus Cannon, Texas DOT
Joyce Musick, Missouri DOT

12:30 - 1:00 pm **Closing Session**

Next year’s Conference Invitation
Other items of interest

MODERATOR: Joyce Musick, New NAHBA Chair